

Media release

GENTWO expands to Geneva

Zurich, April 21, 2020 – **GENTWO establishes a representative and appoints Geneva-based Pierre-Noël Formigé to its Advisory Board. Financial intermediaries in French-speaking Switzerland now benefit from local proximity and dedicated support when building their securitization platforms.**

The innovative securitization company GENTWO, which builds segregated securitization platforms for financial intermediaries, is strengthening its position in French-speaking Switzerland. To achieve this, Pierre-Noël Formigé has been appointed to the Advisory Board. The banker with many years of experience in asset management is deeply embedded in Geneva's financial centre.

Recently, and particularly in French-speaking Switzerland, GENTWO has seen an increasing demand for innovative securitization through structured financial products without the issuer risk of a bank. Inspired by its new clients in the region, the management, represented by Chairman Patrick Loepfe and CEO Philippe A. Naegeli, decided to address the target market even more precisely. As French-speaking Switzerland is now served mainly in Geneva, also local needs can be better met. The French-speaking part of Switzerland will no longer have to put up with the distance to Zurich.

Formigé's broad network in the French-speaking target region forms a promising foundation for quickly establishing GENTWO's efficiency in French-speaking Switzerland. The passionate entrepreneur has already been able to successfully demonstrate his ability to build up asset management ecosystems in the past - for example, by founding a financial services hub for asset managers and the FINMA-approved fund management company Sequoia, which he also managed as a CEO. Formigé looks back on a long and varied career, which includes further activities at Merrill Lynch in London, New York and Geneva and at Coutts in Geneva. He has been a board member of several biotech companies.

About GENTWO and GENTWO Digital

Zurich-based innovative securitization specialist GENTWO has created a new generation of financial products. The company enables institutional clients to securitize not only bankable, but also non-bankable assets with a Swiss ISIN. The focus on so-called off-balance-sheet investment products solves the problem of declining margins and growth barriers for many financial market players. It opens up new performance potential by creating access to a theoretically unlimited world of asset classes. Financial intermediaries, including banks, can use GENTWO's setup to realize their own product and business innovations. GENTWO Digital

is a joint venture based in the Crypto Valley in Zug, Switzerland. It makes digital assets bankable and turns it into conventional securities (investment certificates).

GENTWO Digital: www.g2d.io, GENTWO: www.g2fp.com

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